



Annual Lesson Sale.
Purchase eleven (11) months of lessons
and receive the 12th for free!

Dear parents & students,

First and foremost, all of us here at Fresno Music Academy & Arts thank you for studying music with us. We appreciate your dedication and devotion to music study and developing your own musical style and proficiency and our objective is to see you reach your goals as a musician.

At FMAA we are always looking for ways to improve our school and our service to you and/or your family. Over the years we have expanded our facility to double its original size, (we were the Voice Shop back then), increased our teaching staff from 4 to now more than 20 instructors. We went from teaching only voice lessons to now teaching: voice, piano, violin, viola, fiddle, guitar, bass, drums, ukulele, mandolin, early childhood music education (Music Fun Time), acting, and, yes, accordion. We have grown from 40-50 students to nearly 400 students.

Last year we were awarded the California Parent Magazines prestigious Best Music Lessons 2018 for Fresno County, (now for the 3rd year), we are very proud of our accomplishments and we are continuing to grow.

As part of our growth, we have created, not only the best Music School in Fresno, but an environment that is safe for you and your family. To that end, we have staff here at the front desk 6 days a week until closing, we have a coded magnetic lock on the front door for after hours operation. We have observation windows in all of our doors. We allow and encourage a parent or family member to sit in and observe their child's lesson and finally, and, we installed security cameras in every room for added comfort and safety.

Our theater, ViSTA, which produces shows, events, our own showcases, theatrical performances, music and our own choir, Hearts on Fire, to name but a few, will also be going through a small transformation. We are excited to be expanding our sound and lighting booth to better accommodate all the experience that happens within ViSTA.

How can you help?

Starting May 1, 2019, you can save yourself up to \$155.00 (voice) or \$135.00 (all the lessons) or \$112.00 (MFT) off your total tuition for a year, and you'll also receive an FMAA T-Shirt (valued at \$15.00) and a Showcase tuition (valued at \$20.00), that's an additional \$35.00 you are saving.

We started this program last year to help us fund growth at FMAA. To that end, last year we installed:

1. a closed circuit monitoring system in the academy.
2. Updated smoke alarms throughout.
3. Installed emergency blackout lights
4. Update the booth area in ViSTA Theater to make it more efficient
5. Update our sound board to a more contemporary board that can be run from a pad or phone.

Now, a year later and items 1,2 & 3 have been completed. Many of you last year purchased the year program and helped us to fund these projects. This year we are hoping for a similar result.

We are hoping to:

1. **Rebuild the sound and lightening booth in ViSTA.** Our little theater is becoming more and more popular with non-profit organizations, CD release parties, the home of Hearts On Fire Choir, rehearsal space, children's acting workshops and more. The existing booth will be streamlined, more seating space will become available and we will gain ever important storage space.
2. **Replace our sound board in ViSTA.** We are currently into our second sound board, and although it fills a need, it is far from being sufficient and efficient. Our studies show that there are boards available that have better interfacing, and more opportunity for more feeds in. They are easily run from a pad or a smart phone, allowing the sound to be mixed while mobile, a big deal when working with sound.
3. **Replace our light board.** For reasons similar to those listed above regarding the sound board, we need to replace the lighting board.

Originally purchased used, we installed it at the time of our remodel, along with new lights and accessories.

4. **Replace the awnings outside the front entrance.** Little did we know, there is only one company in Fresno that still does the roller-style awnings. It needs to be done. Anyone living in Fresno during the summer months knows the importance of shade. FMAA's front exposure is due west and during the summer, despite the light blocking shades we currently have, the temperature soars. New awnings would help with that late afternoon's solar beating.

Here is how it works.

During the month of May, we will offer only 20 of these year-long opportunities. If you are going to take advantage of this, then please complete the agreement and make your payment. Starting in June of 2019 through May of 2020 you will not only save a full month off of your tuition, but you'll free of a monthly payment for one full year.

We must know before May 31st if you are interested in doing this.

Help Fresno Music Academy & Arts and save yourself some money in the deal. This offer is limited to 20 students only. Once we reach 20, we will close the offer.

Thank you for being a student here at Fresno Music Academy & Arts.

John & Debi Alden

Owners.